

Experienced Web **UI/UX Designer** with **18** years, including **10+** years in **UX**. Specializes in user-centered design, wireframing, prototyping, and frontend development. Passionate about creating intuitive and accessible digital experiences with expertise in HTML, CSS, JavaScript, and Bootstrap. Strong leadership in design strategy and cross-functional collaboration.

EXPERIENCE

UX Design Lead & Frontend Architect

[Inteventcorp Technologies](#) 📅 2014 - Present 📍 Hyderabad, India

- Led UI/UX teams to create seamless and engaging user experiences.
- Designed and developed UX/UI for US healthcare apps: **Sxope**, **AWV Tool**, **Q360**, improving efficiency and scalability.
- Built responsive front-end components using HTML, CSS, Bootstrap and JavaScript enhancing accessibility and performance.
- Optimized workflows and user interactions to improve usability and engagement.
- Drove an **8x revenue increase** by leading UX/UI design improvements, optimizing user experience, and enhancing customer engagement.

Team Lead - UI/UX Design (Previous Position)

- Managed a team of designers and front-end developers to create impactful digital experiences.
- Designed wireframes, prototypes, and high-fidelity UI elements for various projects.
- Conducted usability testing and iteratively improved designs based on user feedback.

Web UI Designer (Previous Position)

- Created responsive and visually appealing designs for multiple web applications.
- Worked closely with developers to implement pixel-perfect UI designs.
- Applied UX principles to enhance navigation and user interaction.

Jr. Web & Graphic Designer (Previous Position - Joined in 2007)

- Designed website layouts, branding materials, and marketing assets.
- Assisted in front-end development using HTML and CSS.

EDUCATION

Advanced Diploma in Multimedia

[Arena Multimedia](#)

Bachelor's degree

[Osmania University](#)

TOOLS

Design & Prototyping

[Figma](#) [Photoshop](#) [Adobe XD](#)
[Illustrator](#)

Development

[Visual Studio Code](#) [Bootstrap](#)

SKILLS

UX Design & Research

[Wireframing](#) [Prototyping](#)

UI Design & Interaction DesignUsability TestingWeb & Mobile UI DesignFrontend Development

FRONT-END DEVELOPMENT

HTML & CSS, Javascript

KEY PROJECTS

Sxope, AWVTool, Q360

US Healthcare software tools for IPA (Medicare)

Gym Management

Mangers

WorkSync

HR Management Application

Earnfit Mobile app

Rewards users with real money for walking

HRLink.in

HR Networking Platform

MathBrain Token

MathBrain Token is the first web-based crypto mining application